Privacy Statement Cursor



How does Eindhoven University of Technology process personal data in relation to our online magazine Cursor.

1. Introduction

In this Privacy Statement we provide you with information concerning the collection of your personal data by Cursor.

We have tried to provide all information to you in clear and plain language. If you have any questions concerning our use of your personal data after reading this Privacy Statement, you may contact us via the address data at the foot of the Privacy Statement.

This Privacy Statement is valid since January 1, 2019. The latest adjustments to this Privacy Statement were made on October 8, 2021.

2. Who is responsible for your personal data?

TU/e is Controller as described in the General Data Protection Regulation (GDPR), for the processings that are mentioned in this Privacy Statement. This means that TU/e is responsible for a careful and proper processing of your personal data.

3. What personal data do we process?

In relation to the newsletter we process the following personal data:

• Email address

4. For what purposes do we process your personal data?

The personal data are processed in relation to the newsletter for the following purposes:

1. sending the newsletter

5. What is the basis for processing your personal data?

To be permitted to process your personal data, the processing must be based on one of the legal grounds of the GDPR. In the case of TU/e that is for the above-mentioned purpose permission.

6. Who will have access to your personal data?

6.1 Access to your personal data within Cursor

All relevant employees who are involved with the website will have access to your personal data, but only as far as is required to fulfil their respective tasks. These employees are the editor-in-chief and the editors.

Apart from those mentioned above, no one in TU/e has access to your data.

6.2 Access to your personal data by third parties

We will not share the data we process in relation to the website and newsletter with third parties, unless this is a legal obligation.

6.3 Use of your personal data by Processors

If a third party processes your personal data on our instructions, then this party is a Processor. Our Processor is Beech (IT company). With such Processors we make agreements concerning the processing of your personal data. Such an agreement will in any case stipulate that certain obligations concerning protection of personal data are respected, thus ensuring that data are processed with due regard for the wishes and standards of TU/e.

7. For how long will your personal data be kept?

TU/e will keep your personal data in accordance with the GDPR. The data are not kept for longer than is necessary to reach the goals for which the data have been collected, and will be erased when you withdraw your consent and there is no other basis to process your data lawfully.

8. How are your personal data protected?

TU/e has implemented appropriate technical and organizational measures to protect the personal data against unintended or unlawful destruction of the data, unintended damage, loss, alteration or unauthorized disclosure or access, and against all other forms of unlawful processing (including, but not limited to, unnecessary collection of data) or further processing. These appropriate technical and organizationial measures include that only the editors and editor-in-chief can access the personal data that is processed regarding Cursor and that actions of accounts in the Contact Management System (CMS) are monitored.

9. How can you exercise your privacy rights?

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You have the right of access to your personal data and, under certain conditions, rectification and/or erasure of your personal data. Furthermore, in certain cases you also have the right to restriction of processing of your personal data, the right to object to the processing and the right to data portability.

To exercise your right to review, rectification, erasure, restriction, objection or data portability, please contact us via the address data at the foot of this Privacy Statement. Note however that we may ask for additional information to verify your identity when exercising these rights.

If you have given consent to process your personal data for a certain purpose, you may always withdraw this consent. Note however that withdrawal of your consent is not retroactive. You can contact us about this via privacy@tue.nl

10. Whom can you contact?

If you have questions about how we process your personal data, please let us know via privacy@tue.nl. We will be happy to assist you.

If you believe that the processing of your personal data is not in line with the GDPR, for example if you believe we are not processing your personal data with due care, or if your request for access or rectification has not been answered in time, you may lodge a complaint with the Data Protection Officer (hereafter: DPO) via <u>functionarisgegevensbescherming@tue.nl</u>. The DPO serves as the link between the TU/e and the <u>Dutch Data</u> <u>Protection Authority</u>. The DPO acts independently and can discuss your complaint or ask for advice from the Data Protection Authority.

If you do not agree with the handling of your complaint by the DPO, you may lodge a complaint directly to the Data Protection Authority. The Data Protection Authority will handle the complaint or the request and decide upon it.

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